

RICARDO MANTILLA

Growth Creative Lead · Senior Motion Designer · 3D Generalist · Photographer

+1 347 885 9770

hi@rickymantilla.com

rickymantilla.com — reel

linkedin.com/in/ricardomantilla

SELECTED WORK

Cirkul Super Bowl 2025 · Nasdaq Times Square, \$880M RE/MAX · C4 Energy NYC Knicks billboard · MrBeast collab · ARMRA national TVC · Colostrum Soda launch · New York Fashion Week

EXPERIENCE

Manager of Growth Video / ARMRA Colostrum

Remote · Sep 2025 – Present

- Own performance video behind \$1M+/month ad spend on TikTok, Meta, YouTube, and TVC — 60–300 variants monthly
- Set creative strategy with Growth, Media Buying, and Brand; led the Colostrum Soda launch and the national "I'm On It" TVC
- Built 3D and AI-assisted pipelines that cut concept-to-first-cut time by 60%

Motion Designer, Contract / Suno

Remote · 2026 – Present

- Motion design for paid media ads — concepts and visual direction, plus music-reactive systems in TouchDesigner and AE

Founder & Creative Director / Motioncraft LLC

Tampa, FL · 2017 – Present

- Direct paid and organic creative for DedCool, Everyday Dose, ADM, and Lace Health on Meta and TikTok
- Nutrabolt C4 Energy NYC billboard · Cellucor launch edits · B.Spot App Store promo
- Candor Capital Partners: brand identity plus website design and development

Motion Graphics Designer, Contract / Real Brokerage (Real REMAX Group)

Remote · 2024 – Present

- Produced large-format animation for Real's Nasdaq bell-ringing, run on the Times Square tower display
- Delivered CEO keynote visuals for RISE Las Vegas (1,000+) and the inaugural Banff Springs Summit (500+)

3D Graphics & Multimedia Artist / Cirkul

Tampa, FL · 2024 – 2025

- Designed and animated motion graphics for the 2025 Super Bowl commercial with Adam Devine (20M+ viewers)
- Led 3D and motion for a MrBeast collaboration (+45% engagement) and built in-house creative workflows

Senior 3D Motion Designer / Frida

Miami, FL · 2022 – 2024

- Produced 50+ 3D motion videos in Cinema 4D and Redshift, driving an 8× increase in video retention
- Led motion for the Frida Fertility launch and the international Frida Baby rollout across organic and paid
- Designed all packaging graphics plus static and motion brand assets

Senior Designer / Breakwater Hospitality Group

Miami, FL · 2019 – 2022

- Directed branding, 3D motion, and photo/video for 10+ venue launches

Production Artist / High 5 Games

New York, NY · 2016 – 2019

- Delivered 3D and motion assets for 30+ games across Unity, Facebook, and mobile

Founder & Product Designer / Vault Arms — vaultarms.co

Independent · 2026 – Present

- iOS app for personal firearm inventory taken concept to execution: branding, UX, coding, and implementation
- Trained and directed visual AI models for product imagery; built an AI advisor and real-time CV coaching

PHOTOGRAPHY

Fashion & Entertainment Photographer / New York Fashion Week and editorial

NY / FL / LA · 2016 – Present

- Shoot New York Fashion Week; developed and shot 370+ models since 2016 across NY, FL, LA
- Aerie, Zenma, Beekman 1801, Colony Studios, Times Square Alliance, Izzy Be, Tadashi Shoji, YONA, Lux Miami, Ecstasy Exotics · Beach Day Miami founder (2017–2020), 100+ attendees

TOOLKIT

3D & motion: Cinema 4D · Redshift · After Effects (scripting, toolkits, compositing) · Unreal Engine · TouchDesigner · modeling, lighting, VFX · Premiere Pro · DaVinci grading · sound design | **AI:** Higgsfield Marketing Studio · Runway · Midjourney · Seedance · Nano Banana Pro · character consistency · directing AI media · Claude Code · Codex · Claude API | **Lead:** creative strategy & direction · team leadership · hook, pacing, and CTA testing · commercial photography and cinematography

B.Sc. Digital Arts & Design — Full Sail University, 2015

Open to full-time and contract · Remote or relocation